

# Emcee in the Spotlight

**atex**  
the attendee experience co.

Introducing one of the emcee team; Claus Raasted who is a specialist in productivity and innovation and has been pushing the limits of the possible for twenty years.

## Where in the world are you based, Claus?

Copenhagen, Denmark

## Tell us about your journey to becoming a professional emcee. Why did the profession call to you?

I am reasonably good on stages. That's why I tend to up on them.

## What motivates you to do what you do?

One of the things that motivates me is trying to make the world a more playful place.

## What is your biggest accomplishment as a professional emcee?

I'm not really sure how to answer that question. But I have a five year old daughter, and trying to moderate her is quite the challenge!

## What types of events do you look forward to working on?

As an innovation specialist, I move between industries, and that's something that excites me - getting to poke my nose in many different worlds!



*Claus Raasted*

## What are your top 3 event planning tips?

- 1 Spend less resources and energy (and budget!) on production and more on design.
- 2 The difference between the pros and the amateurs isn't obvious while planning, but it's quite clear when looking back.
- 3 It's going to be fine! Don't worry so much! :-)

**Contact us to find out more about booking Claus  
for your next event [atex.world](https://atex.world)**