

# Emcee in the Spotlight

**atex**  
the attendee experience co.

Introducing one of the team; dynamic emcee based in Las Vegas; Donald Spalding. A true professional and one of the most sought-after event hosts in the city.

## **Tell us about your journey to becoming a professional emcee. Why did the profession call to you?**

For the past 2 decades, I have been honing my skills in the realm of live event hosting, sports broadcasting, trade show announcing, conference moderating and more! I love creating and bringing to life a more personal and engaging experience with my wonderful clients and their attendees alike. Having the opportunity to work as a professional emcee has brought me incredible joy. Every chance I get to be on stage, to entertain, inform and educate is a blessing and a reward!

## **What are your top 3 event planning tips?**

- 1** Define your event's objectives and target audience: Before hiring an emcee or diving into event planning, it's crucial to have a clear understanding of your event's purpose, goals, and target audience. Determine whether you want your event to be formal or casual, informative or entertaining, and who your attendees will be. This information will help you find an emcee who aligns with your event's tone and can effectively engage your audience.
- 2** Choose the right emcee: The emcee plays a vital role in setting the tone, maintaining energy, and guiding the flow of your event. When selecting an emcee, consider their experience, communication skills, versatility, and ability to connect with diverse audiences. Look for someone who can adapt their style to match your event's requirements and engage the crowd through their charisma, humor, or stage presence. Consider requesting references or viewing recordings of their previous work to gauge their suitability for your event.
- 3** Collaborate and communicate effectively: Building a strong working relationship with your emcee is crucial for a successful event. Communicate clearly your expectations, event schedule, key messages, and any specific requirements to the emcee well in advance. Share event details, scripts, or talking points to ensure they are well-prepared and aligned with your vision. Regularly meet or have conference calls with the emcee to discuss any updates or changes and address any concerns. Collaboration and effective communication will help ensure that your emcee can deliver a seamless and memorable experience for your attendees.



Donald Spalding

## **What motivates you to do what you do?**

Bringing my own unique energy and positivity to each event I can be a part of is a huge motivator for me. Knowing that I can make a significant impact on my audiences keeps me driven to continue to succeed in this career path.

## **What is your biggest accomplishment as a professional emcee?**

Here in Las Vegas, I've been fortunate enough to perform on some of the biggest stages and most prominent venues in the entertainment and events industry. My proudest accomplishments, however, come when we produce our charitable events. To date, we have worked with dozens of clients to assist in the donation of hundreds of thousands in funds and products helping to serve our local Las Vegas community in need. The opportunity to "give back" is a heartwarming and feel-good moment for all involved in the process, especially the recipients of these amazing and kind donations!

**Contact us to find out more about booking Donald  
for your next event [atex.world](http://atex.world)**