

Emcee in the Spotlight

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the attendee experience co.

Introducing one of the team; professional emcee and presenter Amy McWhirter. Amy connects audiences to the heart of the messaging at virtual, hybrid and live in-person events with warmth and energetic authenticity.

Where in the world are you based, Amy?

I'm based in the Greater Chicago area in the USA

Tell us about your journey to becoming a professional emcee. Why did the profession call to you?

Simply put, I love the energy of being on stage. It's in my soul. From volunteering to wrap a boa constrictor around my neck at age 5, to performing in my first dance recital as a bumble bee ballerina, I've always known that stage is where the magic happens. I've looked for that my whole life: through dance and choreography, theatre, improv comedy, on-camera hosting, and corporate events. I thrive on the in-the-moment adaptability and connection with the audience. In my senior year at the University of Michigan, as a pre-med biopsychology major, I took a theatre class and realized my true passion: connecting with and empowering people through performing and speaking. My professional journey began as an on-camera host, theatre actor, and trade show presenter, and evolved into the professional emcee who looks at the stage as home today.

What motivates you to do what you do?

People come to events for connections with each other, for connections to key messages, and ideas to take back to their organizations and personal lives after the event. I'm there as a connector. I connect people to messaging, the takeaways and inspiration. It's all about connection and energy. With a background in communications as an emcee, moderator, broadcast and TV host, improv comedian, video producer and scriptwriter, I bring a unique set of skills to engage and energize audiences. My passion lies in empowering people through performing and speaking, fueled by a heart for energetically inspiring them to connect. Electric energy, engagement, soul, preparation, and content all meld together to really encapsulate what I bring to events. An intense curiosity and passion for growth drive me to create exciting and personalized experiences for every event, leaving audiences with valuable insights they can put into action. My mission is to connect with hearts and minds, weaving together authentic and memorable moments that leave a lasting impact.

What is your biggest accomplishment as a professional emcee?

Each event where audience members say they were inspired, energized, motivated, or impacted by my time on stage is a meaningful accomplishment in my book.



Amy McWhirter

What are your top 3 event planning tips?

- 1 Choose a Partner, who will come right alongside event and production teams, speakers, executives, celebrities and meeting professionals as part of the team: an emcee who collaborates with your team on mission, messaging, execution and crafting content, and has the professional experience to back it all up.
- 2 Adaptability is key for your emcee. There are many changing variables during an event, and your event host is the glue and catalyst that ties it all together. Choosing an emcee who thrives in that environment will ensure you have a flexible team member who connects with your audience.
- 3 Energy and authenticity come from your emcee being truly present and connecting with hearts and minds. Your ideal emcee partner researches audience challenges and opportunities and weaves together memorable moments that leave a lasting impact.

**Contact us to find out more about booking Amy
for your next event atex.world**