

Emcee in the Spotlight

Introducing one of the team; professional emcee and facilitator Tara Liaschenko, CMM. An award-winning professional who has earned an impeccable reputation for creativity and excellence in the event and meeting planning industry.

Where in the world are you based, Tara?

I'm based in St. Petersburg, Florida.

Tell us about your journey to becoming a professional emcee. Why did the profession call to you?

My facilitation journey is not typical. While I was President of the Meeting Professionals International Tampa Bay Area Chapter, my board retreat facilitator, suggested that I consider being a facilitator. Next thing I know I'm facilitating strategic board retreats, strategy sessions, speaking on leadership, value proposition work etc... When the work you do builds strong teams, develops unique leaders and works with collaborative solution sessions; you change lives and organizations. Being that change agent is what called and still calls to me.

What motivates you to do what you do?

Every day helping others achieve goals never gets old. Working with diverse clients with unique challenges motivates me to bring the best out of themselves and their teams. Bring on the big challenges!

What is your biggest accomplishment as a professional emcee?

One of my most memorable and exciting jobs was facilitating the executive team for the Seattle Mariners (US Baseball Team) on a project to renew the stadium lease and determine future spending on stadium enhancements, upgrades and new initiatives.

What events do you look forward to supporting?

The types of work I like to facilitate include board retreats, customer advisory boards, strategic planning sessions, collaborative problem-solving, and sales meetings. The ideal client wants improvement and understands the investment (time, talent, treasure) needed to achieve that success.



Tara Liaschenko

What are your top 3 event planning tips?

- 1 Don't underestimate the power of a non-biased conductor.
- 2 Personality Matters - make sure your facilitator's personality is a good fit for your group.
- 3 Remember that we are experts at what we do, to assist you to be the best at what you do.

**Contact us to find out more about booking Tara
for your next event atex.world**