

# Emcee in the Spotlight

**atex**  
the attendee experience co.

Introducing one of the team; award-winning author Kristin Arnold is an expert in the area of leading workplace teams and is considered the foremost expert in moderating panel discussions and emceeing events.

## Where in the world are you based, Kristin?

Scottsdale, Arizona in the US part of the year and the remainder is spent at Prince Edward Island in Canada

## Tell us about your journey to becoming a professional emcee. Why did the profession call to you?

As a professional meeting facilitator, I was drawn into the work as a natural progression into larger meeting formats

## What motivates you to do what you do?

I am a high-stakes meeting facilitator working with executives and their teams to achieve greater results - I love the work that I do, and the people I work with. Engaging groups of people is baked into my DNA - I can't help it! it's always something new and different.

## What is your biggest accomplishment as a professional emcee?

I emceed the Million Dollar Round Table using a "theatre in the round" format. Very exciting to be on the leading edge in meeting formats and technology! I am also a leading authority on moderating panels.

## What types of events do you look forward to working on?

I really enjoy working with executives, leaders and their teams. Global teams typically in the "left-brained" industries such as manufacturing, construction, engineering, and medical for example.



*Kristin Arnold*

## What are your top 3 event planning tips?

- 1 Emcees can do far more for you than introduce your speakers.
- 2 Read the NSA white paper on Emcees! (We'd love to send you a copy - just ask!)
- 3 Know what type of Emcee you want. For example, I'm a content weaver.

**Contact us to find out more about booking Kristin  
for your next event [atex.world](https://atex.world)**